

Advisory No. 122 , s. 2023

October 2, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.depedbatangas.com)

**14TH NATIONAL MEDIA CONFERENCE AND 1ST INTERNATIONAL
MEDIA RESEARCH CONFERENCE**

Attached herewith is the letter of School Press Advisers Movement Inc. on the conduct of 14th National Media Conference And 1st International Media Research Conference with the theme “ Promoting Evidence- Based Journalism in the Reel World of AI and Social Media Influencers” on November 8 to 10 , 2023 at Grand Astoria Hotel, 466 Mayor Jaldon St. Zamboanga, Zamboanga del Sur.

For the information and guidance of all the concerned.

PDH/DA_/14th National Media Conference and 1st International
Media Research Conference
S2-106902/ OCT.2, 2023



School Press Advisers Movement Inc.

Advocating Responsible Campus Journalism

August 24, 2023

DepEd-Division
of Batangas

SDS OFFICE

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Ateneo de Zamboanga

Dear Sir/Ma'am:

Warm greetings!

The School Press Advisers Movement (SPAM) Inc., in cooperation with Ateneo de Zamboanga University, Zamboanga City and ETCOR Educational Research Center, will conduct its **14th National Media Conference and 1st International Media Research Conference** from November 8 to 10, 2023 at Grand Astoria Hotel, 466 Mayor Jaldon St, Zamboanga, Zamboanga del Sur, Philippines.

Themed "*Promoting Evidence-based Journalism in the Reel World of AI and Social Media influencers*", this year's event has the following objectives:

- (1) provide an avenue for campus journalists, communication and education students as well as student publication advisers and communication professors in journalism & broadcasting to showcase their craft;
- (2) recognize the exemplary contributions of campus journalists and publication advisers; and
- (3) share findings of research undertakings in the field of media and campus journalism.

Relative to this, the organization is respectfully inviting your Education, Communication/Journalism students & professors, School Paper Advisers and Student Writers from Elementary to College to attend the event.

The following are the activities and contests:

- I. Opening Program (Participants in Regional Attires)
- II. Panel Interview of the Finalists for the Medallion of Excellence Awards (Categories: Moderator/Adviser, Editor, News Writer, Feature Writer, Photojournalist and Artist)
- III. Contests for Advisers/Professors: News Writing and Copyreading (Filipino and English)
- IV. Individual Contests for Students
 1. Backpack Journalism (College Only)
 2. Opinion Writing
 3. News Story
 4. Visual Journalism (REELS form- news feature)

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V. Group Contests

1. Pambansang Pautakang Pampahayagan
2. Digital Magazine Publishing
3. I-DOCUMENTO
4. Profile Feature Story

VI. Research Presentations (*see Appendix A for the guidelines*)

VII. Election of Officers: National Federation of Campus Journalists and SPAM Inc's Vacant Positions

VIII. Publication Contests: Online Newspaper and Magazine Issues from 2021 to 2023

1. Best Newspaper (News Stories, Feature Stories, Editorial, Opinion/Column Articles, Editorial Cartoon, Front Page Layout, Inside Page Layout, Development Communication Page, News Photos, Sports Action Photos and Feature Photos)
2. Best Magazine (Feature Stories, News Stories, Editorial, Front Page Layout, Inside Page Layout, Development Communication Page and Feature Photo)

The registration fee for this conference is inclusive of accommodation (from 2:00 p.m. of November 8, 2023 to 2:00 P.M of November 10, 2023), food [breakfast (2), lunch (3) and dinner (2)], Kits and Certificates.

Early Bird Rates

	<i>Member</i>	<i>Non Member</i>
September 15- September 30, 2023	5, 750	5, 900

Registration Rates from October 1, 2023 to November 8, 2023

	<i>Member</i>	<i>Non-Member</i>
	P 5, 900	P 6, 000

Live-out Rates [Inclusive of Food: Breakfast (2), Lunch (3) and Dinner (2)]

	<i>Member</i>	<i>Non-Member</i>
	P 4, 500	P 4, 700

Payments are to be deposited to any BPI branch nationwide under **Acct. No. 1251-0008-39 with the Acct. Name: School Press Advisers Movement SPAM Inc.**

Pre-registration can be accessed through this link: <https://forms.gle/LZSSoXGqNumDsVvEA>. Program, contests' mechanics and criteria for awards & research presentations can be checked at SPAM Facebook page.

We are hoping for your institution's participation on this request. Thank you very much and God bless!

One in emancipating campus journalists,

Richard N. Briones, MAGC, RGC

President, SPAM Inc.

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